Presented by The George Gund Foundation 5th Biennial Greater Cleveland

Trails & Greenways



Welcome to the 5th biennial Greater Cleveland Trails & Greenways Conference!

This year's theme is "Urban Revitalization" and, fittingly, the event is being held in the heart of Cleveland, at Lago in the newly redeveloped East Bank of the Flats.

Building on feedback from our 4 previous, highly-regarded Conferences, this day-long event will include expert speakers, mobile workshops, peer learning, open discussions, and networking opportunities geared toward creating vibrant neighborhoods through people-powered connections and aiding timely completion of the recreation transportation-choice network in the Greater Cleveland area.

With the tremendous support from the Conference Planning Committee, we are happy to provide an opportunity for professionals, trail & greenway advocates, community leaders, and tourism & business interests to:

- ▶ Understand and recognize how trails & greenways benefit the economy, environment, and health of thriving communities
- ▶ Explore emerging trends in trails—design, construction, maintenance, interpretation, volunteerism, management
- ▶ Build skills for funding and project success
- ▶ Network with leading trail experts and peers; collaborate with and find partners to build support for trail endeavors
- ▶ Attend the 2018 Trails & Programs Showcase and Conference reception

Please let us extend a genuine thank you to all our partners, sponsors, speakers and volunteers for their contributions towards making this event a success. Special thanks to The George Gund Foundation and other program sponsors that have made this conference possible.

And to all our attendees, thank you for your interest and commitment to bringing a world class greenway trail and transportation network to Cleveland's neighborhoods and surrounding communities and recognizing the importance of trails and greenways in making these communities great places to live, work, visit and invest!

With sincere appreciation:

Bob Gardin
Executive Director

Big Creek Connects

Derek Schafer Executive Director

West Creek Conservancy

THANK YOU W Conference Planning Committee Members

J. Meiring Borcherds – Northeast Ohio Regional Sewer District

Robert Brand - Cuyahoga County Board of Health

Nancy Desmond - Cleveland Metroparks

Bob Gardin – Conference Co-Chair, Big Creek Connects

Andrea Irland – National Park Service Rivers, Trails and Conservation Assistance

Michelle Johnson – Environmental Design Group

Jim Kastelic – Maxine Goodman Levin College of Urban Affairs, Cleveland State University

Jeff Kerr – Environmental Design Group

Cathi Lehn – City of Cleveland Office of Sustainability

Eric Oberg – Rails to Trails Conservancy

Dawn Petkov – West Creek Conservancy

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Elaine Price – Cuyahoga County Planning

Commission

Rory Robinson – National Park Service Rivers,

Trails and Conservation Assistance

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West Creek Conservancy

Arthur Schmidt - OHM Advisors

Katie Sieb – Northeast Ohio Areawide

Coordinating Agency

Amy Snell – Greater Cleveland Regional

Transit Authority

Mary Ellen Stasek - Big Creek Connects

Jacob VanSickle - Bike Cleveland

Dave Vasarhelyi – The Trust for Public Land



7:45-8:30 AM	Registration and Continental Breakfast	Corridor
8:30-9:00 AM	Welcome and Opening Remarks	Riviera
	Ohio's "Year of the Trails"	Riviera
9:00-10:15 AM	Plenary Session – The Trails Network: Connecting Greater Cleveland	Riviera
10:15–10:45 ам	Break and Visit Exhibits	
10:45AM-Noon	Concurrent Session 1A– Developing Trails in Northeast Ohio: Concepts, Challenges and Technology	Riviera B
	Concurrent Session 1B– Planning for Inclusion (social equity)	Riviera A
	Concurrent Session 1C– Trails & Greenways in the Economic Development Equation	Riviera C
Noon-1:00 рм	Lunch and Visit Exhibits	
1:00-3:30 рм	Mobile Workshop 2A – A Tale of Two Trails: Connecting our River and Great Lake to People	
	Mobile Workshop 2B – Visioning, Vistas and Valleys: A Mobile Workshop	
	Mobile Workshop 2C – Time to Hit the Road! An on-bike workshop of bike facilities. (If you have your own bike, meet with bike/helmet at 1:00 PM)	
	Mobile Workshop 2D – Walking the Flats: Where Industry, History, Entertainment, and Trails Meet	
3:30-4:00 рм	Reception opens	Veranda
4:00-5:30 рм	Trails Recognition Showcase and Conference Reception	Veranda
5:30 рм	Closing Remarks with Evaluation and Attendance Certificates	Veranda

Please be certain to sign the *Agreement to Participate — Release and Waiver*.

CONTINUING EDUCATION

Up to 5.5 hours credit eligible.

- ◆ Certified Planners APA AICP (CM)
- ◆ Parks and Recreation Professionals OPRA (CEU) \$5 fee + OPRA sign-in sheet
- ◆ Landscape Architects OLAB LA (CE) Self-report
- ◆ Licensed Engineers Certificate of Attendance for PDH record-keeping and submission requirements

THE GEORGE GUND FOUNDATION

The George Gund Foundation salutes everyone working to provide access to greenspace and trails across the Greater Cleveland area.

gundfoundation.org

We thank our exhibitors and hope that you will visit with them during the day. For your convenience, contact information will be available online at GCTrails.org after the conference. Please mention the GCT&G Conference when you follow up with an exhibitor.

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Ohio to Erie Trail

OHM Advisors

The Trust for Public Land

Western Reserve Land Conservancy



Welcome and Opening Remarks

Speakers: **Matt Gray**, Chief of Sustainability, City of Cleveland; Conference Co-chairs **Bob Gardin**, Executive Director, Big Creek Connects and **Derek Schafer**, Executive Director, West Creek Conservancy

Ohio's "Year of the Trails"

Speaker: Tom Arbour, State Land and Water Trail Coordinator, Ohio Department of Natural Resources

Opening Plenary – The Trails Network: Connecting Greater Cleveland

Presenters: **Joe Calabrese**, Chief Executive Officer & General Manager, RTA; **Freddy Collier**, Director, Cleveland City Planning Commission; **Glenn Coyne**, Executive Director, Cuyahoga County Planning Commission; **Grace Gallucci**, Executive Director, Northeast Ohio Areawide Coordinating Agency; **Brian Zimmerman**, Chief Executive Officer, Cleveland Metroparks.

Moderator: Steven Litt, Art and Architecture Critic, The Plain Dealer

Join us for a session focused on the actions being taken by the leadership of Cuyahoga Greenways Partners as they work to complete the recreation, transportation-choice network in the Greater Cleveland area.

Concurrent Session 1A – Developing Trails in Northeast Ohio: Concepts, Challenges and Technology

Presenters: **Sean McDermott**, Chief Planning and Design Officer and **Anthony Joy**, Chief Information Officer, Cleveland Metroparks; **Andrea Irland**, Outdoor Recreation Planner, Rivers, Trails and Conservation Assistance Program, National Park Service

Moderator: **Jim Kastelic**, Research Fellow/Lecturer, Center for Community Planning and Development, Maxine Goodman Levin College of Urban Affairs, Cleveland State University

Building trails in urban areas often requires overcoming many barriers including freeways and major roads, pipelines, utility corridors and railroad lines, industrial properties and brownfields, reluctant property owners, trail easement encroachments and natural resource protection issues. This session will focus on how Cleveland Metroparks' trail planners have successfully mitigated these and other challenges, as well as how technology is being utilized to monitor trail usage in urban areas.

The session will also feature an update on the efforts to designate the Cuyahoga River as a Water Trail, a proposed recreational corridor on the River suitable for canoes, kayaks and similar small watercraft. This concept, popular on rivers throughout the United States, including ten in Ohio, would enable area residents and visitors to enjoy water access to the Cuyahoga Valley National Park, local and regional parks and areas of interest along much of the Cuyahoga's 85-mile length.

Concurrent Session 1B – Planning for Inclusion (social equity)

Presenters: **Bianca Butts**, Manager of Climate Resiliency & Sustainability, Cleveland Neighborhood Progress; **Sara Byrnes Maier**, Senior Strategic Park Planner, Cleveland Metroparks; **Sharonda Whatley**, District Planner, Cleveland City Planning Commission

Moderator: Matt Schmidt, Program Manager, The Trust for Public Land

GET BACK TO NATURE



Headlands Dunes State Nature Preserve Boardwalk Trail Lake County, Ohio



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Over the last few years, trail development and implementation has been in full swing throughout various parts of Cleveland. These connections are providing opportunities for more people to gain acess to not only recreational parts of the city, but to jobs and services. To accomplish the overall goal of connecting our Cleveland neighborhoods, we have to ensure that all residents feel connected to the fabric of their neighborhoods and have equal access to opportunities. This is expecially true in areas that historically have been disenfranchised or overlooked. This session looks into the efforts that are being made to not only assure those neighborhoods are included but they are also part of the conversation from the start.

Concurrent Session 1C – Trails & Greenways in the Economic Development Equation

Presenters: **The Honorable Kathy U. Mulcahy**, Mayor of Orange Village; **Aaron Pechota**, Senior Vice President, NRP Group Moderator: **Elaine Price**, Principal Planner, Cuyahoga County Planning Commission

Developers and municipal leaders will share their stories and thoughts on the role trails and greenspace connections play in siting, designing and marketing of residential and commercial developments. Discussion will include what developers and municipalities need and want from each other regarding trails and greenspace in this modern era.

Concurrent Mobile Workshop 2A – Tale of Two Trails: Connecting our River and Great Lake to People

Presenters: **Derek Schafer**, Executive Director, West Creek Conservancy; **Tom McNair**, Executive Director, Ohio City Inc.; **Dave Vasarhelyi**, Sr. Project Manager, The Trust for Public Land; **Joel Wimbiscus**, LEED AP, Project Manager, LAND Studio

Come take a ride and a hike with us and learn the stories behind building two of the most challenging trail segments in Cleveland. We will walk along the Cuyahoga River on the final stretch of the 110-mile Towpath Trail at Scranton Flats, then take the fork in the trail onto the Cleveland Foundation Centennial-Lake Link Trail to see the how the final mile connecting us to Lake Erie is being accomplished. Along the way you will see and hear how the historic but slowly sinking Irishtown Bend section is finally being resolved through one of the most unique partnerships assembled to build the trail and save the river. The tour will include bus transportation to trail locations and walking of approximately 2 miles on flat, paved terrain. Walking shoes recommended.

Concurrent Mobile Workshop 2B – Visioning, Vistas and Valleys: A Mobile Workshop

Presenters: **Michelle Johnson**, Director, Environmental Design Group; **Douglas Blank**, Project Manager, Michael Baker International; **Jeff Kerr**, Vice President / Principal, Environmental Design Group; **Tim Donovan**, Executive Director, Canalway Partners

(Lakefront West, West 7th, Towpath) Exploring the Design Opportunities and Challenges of the Lakefront West and Tremont Towpath Stage III Trail Systems. This mobile workshop will explore how trail design takes advantage of Cleveland's unique urban environments and uses topography as an asset instead of a project challenge.

Concurrent Mobile Workshop 2C - Time to Hit the Road! An on-bike workshop of bike facilities

Presenters: **Barb Clint**, Executive Director of Clevelanders in Motion, YMCA of Greater Cleveland; **Andrew Cross**, P.E., PTOE, Traffic Engineer, City of Cleveland; **Nancy Lyon-Stadler**, P.E., PTOE, Senior Principal Engineer, WSP; **Melissa Thompson**, Senior Transportation Engineer, Northeast Ohio Areawide Coordinating Agency (NOACA); **Jacob VanSickle**, Executive Director, Bike Cleveland

Learn about the Veteran's Memorial (Detroit-Superior) Bridge improvements and the upcoming Midway project all from the seat of a bike! Tour will feature the minds behind each project to give participants an opportunity for discussion. Bikes will be provided, though you are welcome to bring your own instead! *Helmets Required.

Michael Baker



Cleveland Foundation Centennial Trail Cleveland, OH

Thank you to our clients for providing us the opportunity to help make connections that improve the quality of life in Greater Cleveland

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Concurrent Mobile Workshop 2D – Walking the Flats: Where Industry, History, Entertainment, and Trails Meet

Presenters: **Matt Schmidt**, Program Manager, The Trust for Public Land , **Sean McDermott**, Chief Planning & Design Officer, Cleveland Metroparks, **Doug Kusak**, Historical Interpreter, Cleveland Metroparks

Come take an easy stroll through the historic Cleveland Flats and learn about its past as a hub of industry in the days when the Cuyahoga River burned; its evolution to a destination for nightlife entertainment in the 1980's and 90's; and now into its transformation where Towpath Trail, Canal Basin Park, Lake Link Trail, and Water Taxi's all converge to make the Flats a regional trail destination. The walking tour will cover approximately 1.5-2 miles of flat, paved terrain; and includes a water taxi ride across the Cuyahoga River. Walking shoes recommended.

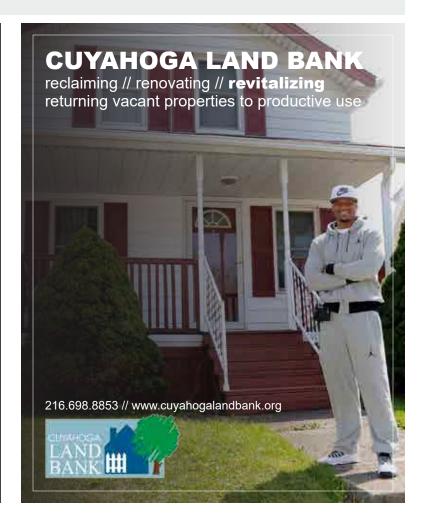
Trails Recognition Showcase and Conference Reception

The Showcase introduces recent physical (capital) trail or bike facility projects and recreational, fitness and social programming taking place on these facilities. Gain insights for: connecting with successful project and program leaders; applying creative design features; expanding methods of funding; developing and executing new programming for trail and bike facilities; applying best practices for trail and bike facilities and programs.

e would like to thank our presenters for their participation in the 2018 Conference and for sharing their knowledge, experience and ideas. We encourage you to follow up with them throughout the day or contact them at a later date. Thanks also to our moderators for guiding the sessions.

We thank the
American Planning Association
Cleveland Section
and its members
for assistance in
program development and
CM coordination.





PRESENTER BIOGRAPHIES

Tom Arbour, State Land and Water Trails Coordinator, Ohio Department of Natural Resources Division of Parks and Watercraft

Tom Arbour is the land and water trails coordinator in the Ohio Department of Natural Resources' (ODNR) Division of Parks and Watercraft. Included in his many responsibilities as the trails coordinator is helping coordinate a project to inventory all types of trails across Ohio, which can be found at trails.ohiodnr.gov. His career at ODNR began in 1999 when he worked for the agency at state nature preserves across northeast Ohio. om brings a wide knowledge of the natural history of the state to his position and looks forward to using this knowledge while he works on the development of the next comprehensive statewide trails plan.

Douglas Blank, P.E., Project Manager, Michael Baker International

Doug Blank is a transportation project manager with Michael Baker International in Cleveland. He holds degrees from both the Case School of Engineering and Weatherhead School of Management at Case Western Reserve University. He works primarily on urban highway and trail projects with a focus on stormwater solutions, bicycle and pedestrian infrastructure improvements, context sensitive design, and design-build project delivery.

Bianca Butts, Manager of Climate Resiliency & Sustainability, Cleveland Neighborhood Progress

Bianca Butts is the Manager of Climate Resiliency & Sustainability for Cleveland Neighborhood Progress. Bianca leads the organization's efforts to improve climate resiliency and sustainability in 4 Cleveland communities: Central Kinsman, Detroit Shoreway, Glenville, and Slavic Village. Prior to joining Cleveland Neighborhood Progress she worked for nearly 6 years at East End Neighborhood House in various administrative capacities, most recently as the Director of Marketing & Outcomes. Bianca earned a Bachelor's in Business Administration and Finance from Ohio University and a MBA from Cleveland State University. A native Clevelander, Bianca lives in the Greater Buckeye neighborhood and feels very fortunate to live and work in the same community.

Joe Calabrese, Chief Executive Officer & General Manager, RTA

Named as "one of public transportation's most influential people of the decade," Joe Calabrese brings 40 years of experience in both the public and private sectors to the transportation industry. In 2000, Joe transitioned from President of the Central New York RTA to the CEO and General Manager of Greater Cleveland RTA. Under Calabrese's leadership, RTA is strategically focused on

outstanding customer service, safety, maintaining a positive image and having strong financial management, and as a result, RTA has become one of the most respected transit agencies in the nation. In recent years, RTA was named Best Large Size Transit System in North America and Calabrese was recently named the Outstanding Transit Manager of the Year. In 2015, Calabrese was named Governing Magazine's "Public Official of the Year" being the first transit leader in the country to have received that distinction. Through appointments by two US Secretaries of Transportation, Calabrese serves on the US Intelligent Transportation Systems (ITS) Advisory Committee, is past president of both the New York State and Ohio Public Transit Associations, and serves on the Board of Directors of the American Public Transportation Association. Calabrese holds a Degree in Economics from Syracuse University, an MBA from the University of Buffalo and completed Post Graduate Fellowships at Northeastern University, The University of Chicago and at the Wharton School of Business at the University of Pennsylvania.

Barb Clint, Executive Director of Clevelanders in Motion, YMCA of Greater Cleveland

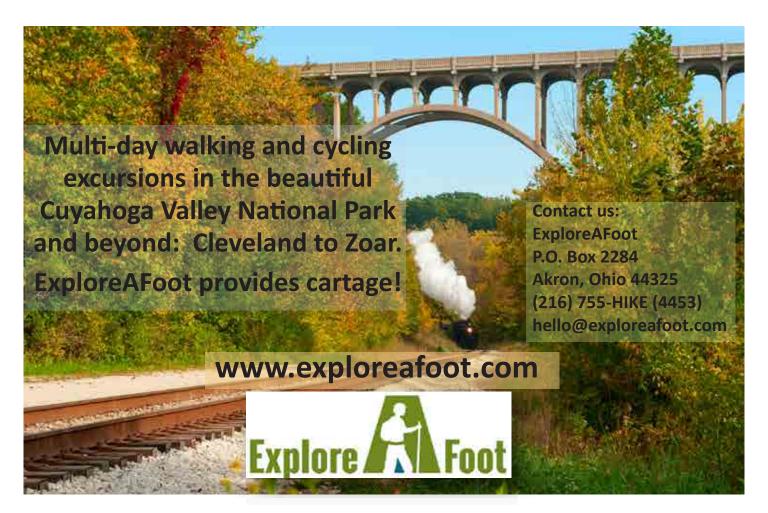
Barb Clint brings four decades of experience in city planning and neighborhood redevelopment in Cleveland, Ohio to her current position as Director of the Clevelanders in Motion Health Equity Branch of the YMCA of Greater Cleveland. Funded by a Centers for Disease Control and Prevention Racial and Ethnic Approaches to Community Health (REACH) Cooperative Agreement, much of her work is focused on advancing the Midway Protected Bike Boulevard network concept as a population level, public health intervention. She also serves on the board of Bike Cleveland and is a year-round (although somewhat erratic!) bike commuter. Barb earned her undergraduate in Urban Planning and Psychology from the Union for Experimenting Colleges and Universities and came close to completing a Master in Business Administration from the Case Western Reserve University's Weatherhead School of Management until life became too interesting to stay in school.

Freddy Collier, Director, Cleveland City Planning Commission

Freddy L. Collier, Jr. currently serves Mayor Frank G. Jackson as the Director of the Cleveland City Planning Commission. Since starting his career with the City Planning Commission in 1999, Freddy has led several citywide initiatives. He is the project manager of the Connecting Cleveland 2020 Citywide Plan, which is the City of Cleveland's current adopted masterplan designed to guide the development direction of the City of Cleveland. In addition to the City of Cleveland's Comprehensive Plan, he and his colleagues focused on the sustainable reuse of vacant land as a way of creating healthy









© PRESENTER BIOGRAPHIES, cont'd.

and sustainable neighborhoods in Cleveland. Freddy has been an outspoken advocate of improving health impacts through changes in the built environment and has been a leader in the Cuyahoga Place Matters Initiative and he sits on the Cuyahoga County Planning Commission. Freddy holds a Bachelor of Arts in Urban Studies with an emphasis in urban planning and a master's degree in Public Administration. Before joining the city's planning department in 1999, Collier was with Fifth Third Bank of Northeast Ohio and was responsible for providing residents and businesses with banking services in some of Cleveland's most challenged communities.

Glenn Coyne, Executive Director, Cuyahoga County Planning Commission

Glenn brings 30 years of professional planning experience to his leadership of the Cuvahoga County Planning Commission. Applying a consulting-based model, County Planning is focused on community master plans, countywide studies on connectivity, housing, economic development and regional collaboration. Previous experience includes work for the Georgia communities of Augusta, Savannah and Duluth, and as an Atlanta-based planning consultant to local governments throughout the Southeast. He served the planning profession for 4 years as the Director of the American Institute of Certified Planners (AICP) in Washington, D.C. Glenn is currently Vice-Chair of the City of Lakewood, Ohio Planning Commission and a member of the Board of Directors of Northeast Ohio Areawide Coordinating Agency (NOACA). He holds planning degrees from Cleveland State and Georgia Tech, and was inducted as a member of the AICP College of Fellows in 2012.

Andrew Cross, P.E., PTOE, Traffic Engineer, City of Cleveland

Andrew has been the Traffic Engineer at the City of Cleveland since 2000. He holds a Bachelor's Degree in Civil Engineering from the University of Dayton and a Certificate, Public Sector Management & Leadership from Cleveland State University.

Tim Donovan, Executive Director, Canalway Partners

A life-long Clevelander, Tim Donovan served both George Voinovich and Mayor White in their press offices as a Special Project Coordinator; he left to pursue a new idea for NE Ohio—the establishment of a National Heritage Area based on the historic Ohio & Erie Canal. He successfully led a lobby campaign for the passage of legislation in 1996 that brought Congressional recognition for the Ohio & Erie Canalway National Heritage Area. That was one of three national designation where Donovan played a key role; the others a National Scenic Byway designation and an American Heritage River designation. After landing these designations, Donovan co-managed Management Plans for each. The most

popular feature has proven to be the Towpath Trail. Canalway Partners is one of four agencies bringing the Towpath into reality—a reality that understands the opportunity of a trail system anchored by the Towpath that will connect a package of places that defines the best of what is NE Ohio.

Grace Gallucci, Director, Northeast Ohio Areawide Coordinating Agency

Grace Gallucci is the Executive Director for the Northeast Ohio Areawide Coordinating Agency, the Metropolitan Planning Organization (MPO) for greater Cleveland, and is responsible for transportation planning and resource allocation in the five county region. Ms. Gallucci has nearly 25 years of finance and planning experience in the field of transportation. She has been an adjunct professor at Cleveland State University, Kent State University, the University of Illinois at Chicago and Northwestern University, teaching courses in public finance, economics, public policy and transportation management. Ms. Gallucci holds a Master of Science in Urban Studies from Cleveland State University, and both a Master of Public Administration and a Bachelor of Science in Business Administration from the University of Dayton. She is active in various professional organizations including the American Public Transportation Association. She has served on several research panels for the Transportation Research Board of the National Academies of Science and has been appointed by Transportation Secretary Ray LaHood to serve on the U.S. Department of Transportation's Transportation Review Advisory Committee for Safety. She has received many honors including being named one of Crain's Business "40 under 40" and receiving the distinguished alumni award from Cleveland State University's Levin College of Urban Affairs.

Andrea Irland, Outdoor Recreation Planner, Rivers, Trails and Conservation Assistance Program, National Park Service

Andrea Irland has worked for the National Park Service for over 20 years in various roles. As an Outdoor Recreation Planner for the Rivers, Trails and Conservation Assistance Program she works throughout Ohio to develop and advance projects through collaboration and partnerships. Andrea earned a degree in Conservation from Kent State University, decades ago.

Michelle Johnson, Director, Environmental Design Group

Michelle Johnson has more than 15 years of experience in trail planning and design, comprehensive planning, including transportation corridors, streetscapes, green infrastructure retrofits, multi-modal plans, urban renewal plans and land use plans. She has a passion for complete streets, urban communities, restoring ecological systems and supporting sustainable regional land use. She has extensive Project

PRESENTER BIOGRAPHIES, cont'd.



Management experience in community planning and complete streets projects as well as ODNR and ODOT/LPA trail design projects. Ms. Johnson has a Master's Degree in Urban Planning, Design and Development from Cleveland State University and a Bachelor of Arts in Urban and Regional Planning and a Minor in Landscape Architecture from Miami University. She lives adjacent to the CVNP in Brecksville with her husband Dan and rescue dogs Madison and Walter.

Anthony Joy, Chief Information Officer, Cleveland Metroparks

Anthony M. Joy serves as the first Chief Information Officer for the Cleveland Metroparks. He provides strategic oversight of all information technology resources, working collaboratively across all service units within the organization. Previously, Anthony served as the Associate Director of Information Technology Services at Lakeland Community College and other higher education institutions. At the Cleveland Metroparks, Anthony has the unique responsibility of leading an IT function that supports 18 park reservations, a nationally acclaimed zoo, eight golf courses, more than 23,000 acres of land, restaurants, lakefront properties and a fully commissioned law enforcement agency. In 2016, Joy was the recipient of the Rising Star award by Cleveland Crain's Magazine. In his spare time, Joy competes in marathons and triathlons. He also provides pro bono IT guidance and collaboration with various entities, and he served on the board of a small independent production company.

Jeff Kerr, PLA, AICP, Principal, Environmental Design Group

Jeffrey Kerr is Principal with Environmental Design Group, a planning, landscape architecture and engineering firm located in Akron, Cleveland, and Columbus where he manages the firm's planning and engineering group. Jeff is a licensed landscape architect and certified planner. Mr. Kerr has studied at Knowlton School of Architecture at The Ohio State University where he received a Bachelor of Science in Landscape Architecture.

Doug Kusak, Historical Interpreter, Cleveland Metroparks

Doug Kusak has a lifelong love of learning and a desire to spread enthusiasm for the wonders all around us. Those traits serve him well in his exploits for Cleveland Metroparks (since 2007).

Steven Litt, Art and Architecture Critic, The Plain Dealer

Steven Litt joined *The Plain Dealer* in 1991 as the newspaper's art and architecture critic, where his beats include everything from art exhibitions to architecture, urban design and

city and regional planning. His work has also appeared in ARTnews, Metropolis, Architecture and other publications. Steve earned a bachelor's degree in art from Brown University and master's degrees in journalism from Columbia University and in city planning from Cleveland State University. He has been named best critic in Ohio eight times since 2004 by the Ohio Society of Professional Journalists and the Cleveland Press Club. He is a winner of the Cleveland Arts Prize and was inducted into the Cleveland Press Club Hall of Fame in 2016.

Nancy Lyon-Stadler, P.E., PTOE, Senior Principal Engineer,

Nancy is a senior principal engineer at WSP in Cleveland with 30 years of experience. Her professional engineering expertise incorporates multiple aspects of traffic engineering and transportation planning. Her projects typically involve traffic analysis and integrated transportation planning and design, incorporating traffic and roadway design, transit, active transportation (bicycle, pedestrian), greenway planning and complete streets. Nancy enjoys bringing her technical understanding to address complex issues associated with transportation enhancements, particularly projects that improve multi-modal transportation and access. Nancy holds a B.S. in Civil Engineering from Virginia Tech and a M.S. in Civil Engineering from the Ohio State University. She is a registered professional engineer in Ohio, Colorado, North Carolina and South Carolina and she is a licensed Professional Traffic Operations Engineer.

Sara Byrnes Maier, Senior Strategic Park Planner, **Cleveland Metroparks**

Sara Byrnes Maier is a Senior Strategic Park Planner at Cleveland Metroparks, where she focuses on trail planning. She led the application team that received a \$7.95 million federal Transportation Investment Generating Economic Recovery (TIGER) grant for the "Re-Connecting Cleveland" trail project in 2016. Previously, she worked as a transportation planner for the Northeast Ohio Areawide Coordinating Agency and also has experience in commercial real estate banking. Sara has a Master's degree in Urban Planning, Design and Development from the Maxine Goodman Levin College of Urban Affairs at Cleveland State University and a Bachelor of Arts in Communication from Tulane University in New Orleans. She served as Treasurer of APA Cleveland from 2008 until early 2018.

Sean McDermott, P.E., Chief Planning and Design Officer, **Cleveland Metroparks**

As the Chief Planning and Design Officer for Cleveland Metroparks, Sean is responsible for long range strategic planning in concert with design and construction of the Metroparks capital improvements throughout the Park

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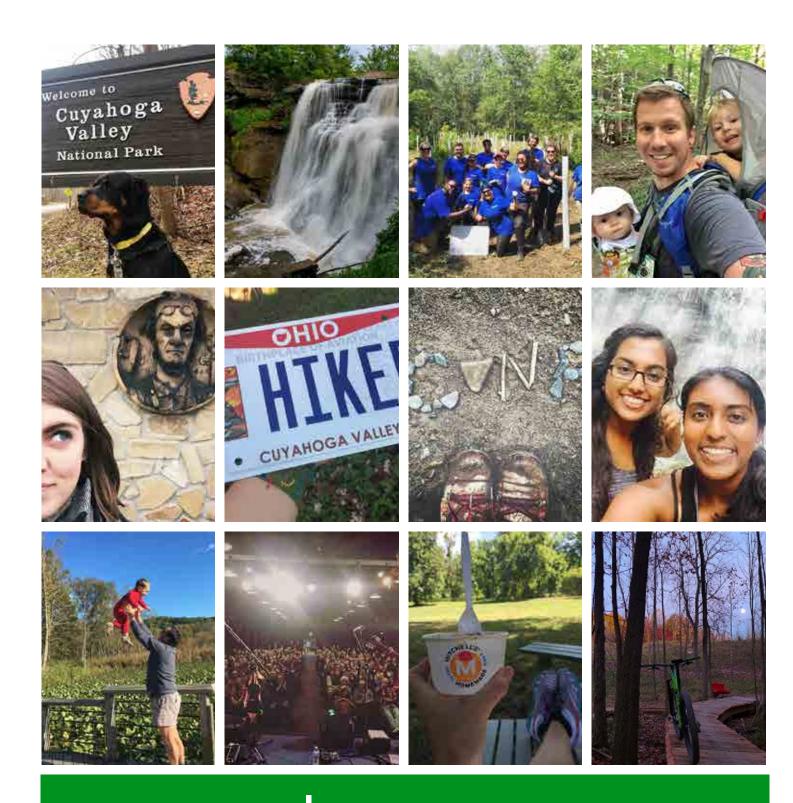
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District and the Cleveland Metroparks Zoo. Prior to joining the Metroparks in 2013, Sean managed retail, commercial and multi-family projects nationwide for a Cleveland based real estate developer. Sean holds a Bachelors of Civil Engineering from the University of Dayton and a Masters of Urban Planning, Design and Development from Cleveland State University, Maxine Goodman Levin College of Urban Affairs. He is a registered Professional Engineer in the State of Ohio, a volunteer and past president of LakewoodAlive, a New Village Corporation board member, a Beck Center for the Arts Renovation Committee member, and a member of the 2015 Cleveland Bridge Builders class.

Tom McNair, Executive Director, Ohio City Inc.

Tom McNair is Executive Director of Ohio City Incorporated (OCI), a community development corporation serving Cleveland's historic, dynamic Ohio City neighborhood, having previously served as OCI's Director of Economic Development and Planning. Tom is a passionate advocate for the livability, walkability, and desirability of urban places through creative, inclusive planning, sustainable smart-growth development and mass transit, and holistic placemaking. With over a decade in the field of urban development, Tom is dedicated to advancing the future of Cleveland and the urban core. Aside from his many successes in recruiting businesses and new housing in Ohio City, Tom has led several planning processes that have been adopted by the Cleveland City Planning Commission including one for the City of Cleveland's first protected bikeway. Tom holds a bachelor degree in Interior Architecture and Design from Ohio University. He is a native of Chagrin Falls, Ohio and currently resides with his wife Katie, son Declan, and daughter Delaney in Cleveland's Shaker Square neighborhood, traveling to Ohio City daily by mass transit.

Kathy U. Mulcahy, Mayor of Orange Village

Mayor Kathy Mulcahy is a graduate of the Wharton School of Finance, University of Pennsylvania. She is a Certified Public Accountant in private practice and prior to her becoming Mayor of Orange Village in 1996, was the Orange Village Tax Administrator for eleven years. She is a graduate of Shaker Heights High School and is a Shaker Hall of Fame Inductee. Mayor Mulcahy has served on more boards and committees than can be listed yet include Chagrin River Watershed Partners, Destination Cleveland, NOACA, DOPWIC, NRAC and Invest-in-Kids, Universal Pre-K Policy Advisory Committee to name a few. She has lived in Orange Village since 1978 and is the mother of three daughters and four grandchildren.

Luke Palmisano, President, RMS Investment Corporation

Luke Palmisano is a commercial real estate developer with a passion for walkable, mixed-use place making. In his role as President of RMS Investment Corporation, Luke is responsible for overseeing all real estate matters including the development of the Van Aken District in Shaker Heights. RMS Investment Corporation is a commercial real estate company managing the private real estate holdings of the Ratner Miller family. Luke is a graduate of John Carroll University in Cleveland, Ohio where he studied economics and business and met his wife, Christina.

Aaron Pechota, Senior Vice President, NRP Group

Aaron Pechota, Senior Vice President of the NRP Group, has broad experience in development within the multifamily housing industry development including; Affordable Housing, Class "A" Luxury Apartments, Senior Housing, and Student Housing. He has a particular expertise working on urban infill developments that are part of strategic neighborhood revitalization initiatives including brownfields, transit orientated developments, and repurposing of underutilized property. Since joining NRP in 2004, he has lead NRP development efforts more than 40 deals comprising approximately 3,300 units totaling over \$600 million in development value. Mr. Pechota graduated with distinction from the Weatherhead School of Management at Case Western Reserve University, graduated cum laude with a BA in both Finance and Accounting from the University of Dayton and is a proud alumnus of Saint Ignatius High School. Aaron lives in Avon with his wife and six children. In his spare time, Aaron serves on the Ohio Housing Council and is an active coach and member in the Avon Soccer League and Team Challenger Football Club.

Derek Schafer, Executive Director, West Creek Conservancy

Derek Schafer, Executive Director of West Creek Conservancy, has been with the organization for 14 years and has a background in Environmental Policy and Natural Resource Management. He leads the organization's land acquisition, habitat restoration, and trail development initiatives, along with other watershed policy and planning programs. Derek coordinates such programs with public and private partners throughout the Central Lake Erie Basin. With experience in grant writing, management and implementation, he has successfully leveraged public/ private resources in order to implement land and water resource projects. His real estate experience lends itself to important conservation and park development projects, as well as mitigation needs for developers, and complex environmental reclamation projects. He also has overseen membership development, fundraising, donor development, non-profit management, historical rehabilitation, volunteer management, Board development/training, stewardship, outreach, property monitoring/management, demolitions, stormwater and green infrastructure aspects for the organization.

PRESENTER BIOGRAPHIES, cont'd.



Matt Schmidt, Program Manager, The Trust for Public Land

Matthew Schmidt, AICP is the Program Director in The Trust for Public Land's Ohio Office. Matt engages with communities to design and develop parks, Climate-Smart Cities planning tools, and various trail and waterfront initiatives in Ohio. Matt's previous experience included the management and development of city master plans, multi-modal transportation studies, and streetscape designs throughout the region. Matt studied architecture at Kent State University, and completed his graduate degree at the Kent State Cleveland Urban Design Collaborative. Matt serves on the Executive Committee of the Cleveland and Ohio Chapters of the American Planning Association, and was a member of the 2014 Crain's Cleveland Business 40 Under 40.

Melissa Thompson, Senior Transportation Engineer, Northeast Ohio Areawide Coordinating Agency

Melissa has 8 years of experience in transportation engineering, and has worked at NOACA for the past 4 years managing bicycle and pedestrian planning activities. This includes the Transportation for Livable Communities Initiative (TLCI), data collection, bicycle transportation maps, and integrating bike/ped-friendly methods into NOACA policies, programs and procedures. Melissa has a B.S. in Civil Engineering from Michigan State University, and a M.S. in Transportation Engineering from the University of Texas at Austin.

Jacob VanSickle, Executive Director, Bike Cleveland

As Executive Director of Bike Cleveland Jacob works closely with volunteers and members to affect policy, legislation and infrastructure that help make Cleveland's roadways safer and our neighborhoods more vibrant. Under his leadership Bike Cleveland has helped launch Cleveland's bike share program, advocated for the installation of over 65 miles of bike facilities and educated thousands of people how to ride safely.

Dave Vasarhelyi, Senior Project Manager, The Trust for **Public Land**

Dave Vasarhelyi joined The Trust for Public Land in 2005 following a 17-year career as a ranger with the National Park Service. He is a founding member and served seven years as Director of West Creek Conservancy. His successful efforts in utilizing an array of public and private funding sources for land protection have led to the establishment of Cleveland Metroparks' West Creek Reservation, serving the inner-ring suburbs of Cleveland; The state's newest State Park, Wingfoot Lake State Park, near Akron, on the grounds of the former corporate campus of the Goodyear Tire and Rubber Co.; and, acquisition of 600 acres on the grounds of the Blossom Music Center, acquired for the Cuyahoga Valley National

Park; as well as a number of other new parks and open spaces throughout Northeast Ohio, including Rivergate Park, the first public access on the Cuyahoga River in Cleveland. Dave graduated with Honors from the University of Wyoming, with a B.S. degree in Wildlife Biology and Management.

Sharonda Whatley, District Planner, Cleveland City **Planning Commission**

Sharonda Whatley is a City Planner with the City of Cleveland. She holds degrees from The Ohio State University in Anthropology (BA) and City and Regional Planning (MA). Sharonda has been with Cleveland City Planning since 2013, where she has managed and conducted multiple planning initiatives.

Joel Wimbiscus, LEED AP, Project Manager, LAND Studio

A member of LAND studio and its predecessor organization, ParkWorks, since 2006, Joel Wimbiscus has focused on the planning and implementation of several trail and urban park projects in Cleveland. Having worked on the Lake Link trail and the Red Line Greenway, Joel now coordinates LAND studio's involvement on the Irishtown Bend project. In the past, Joel managed the implementation of Perk Park, the City's first Design-Build project. He also coordinated the design processes for various projects including the City of Cleveland's Crooked River Skate Park, the Art and Soul of Buckeye Park, and the Rockefeller Park Strategic Plan. A graduate of Kenyon College, Joel also has a Masters of Urban Planning, Design & Development from Cleveland State University and Juris Doctor from the University of Memphis. Joel resides with his wife and five children in Ohio City and has served on Ohio City, Inc.'s Board of Trustees since 2007.

Brian Zimmerman, Chief Executive Officer, Cleveland Metroparks

As Chief Executive Officer of Cleveland Metroparks, Brian Zimmerman is responsible for the management of over 23,000 acres including 18 park reservations, eight golf courses, and a nationally acclaimed Zoo. Under his leadership the Park District has acquired more than 2,000 acres for preservation and conservation. Brian is a graduate of the University of Wisconsin-Madison. He previously served as Chief of Operations for the Milwaukee County Parks, Recreation and Culture department. He also serves on the boards of Destination Cleveland, Cleveland Neighborhood Progress, Flats Forward, and Northeast Ohio Sustainability Community Consortium. Brian was recognized as Crain's Cleveland Business 2017 CEO of the Year, a finalist for E&Y Entrepreneur of the Year and a Smart Business Smart 50 Honoree & Impact Award. Brian enjoys golf, traveling, especially to see Big 10 college football games, and spending time with his family, including wife Jill, son Carter and their Weimaraner, Eli, at their home in Strongsville. He is also an avid sports fan and enjoys hiking and boating.



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Dave Lincheck Memorial Scholarship Fund

The Greater Cleveland Trails & Greenways Conference Committee is pleased to enable attendance by five students in the Master of Planning and Development program at Cleveland State University's Levin College of Urban Affairs through the Dave Lincheck Memorial Scholarship Fund.

Join us in welcoming

Ed Chenock

Mac Driscoll

Olivia Helander

Liam Robinson

Lauren Vargo

Local conservation leader Dave Lincheck was a founding planner of this Conference. These awards honor Dave's memory, his unwavering dedication to the preservation of greenways, and his commitment to trail development. They are in keeping with Dave's desire to connect people with the work that we do, the work he so loved.



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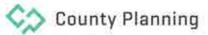


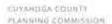




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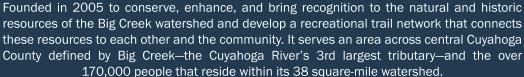














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GUIDE













CONFERENCE FACILITY AND PRODUCTION









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FlatsForward.org

Message to Conference attendees – Lago East Bank and Lago Custom Events are making a step towards going green as a company. In an effort to do as much as we can to help the environment, we have gone straw-less in the restaurant and are working on an effective compost and recycling system for all parts of our business. We have switched parts of our business to eco-friendly items and are looking to make this a permanent change for all products within the company. We have also partnered with The Greater Cleveland Food Bank and University Settlement to eliminate food waste and, in turn, help out the people in need in our community. Our main goal is to help do our part to take unnecessary waste out of the restaurant industry. We have some other fun ideas in the works as well and can't wait to see more restaurants join in to make this effort in the Cleveland area.



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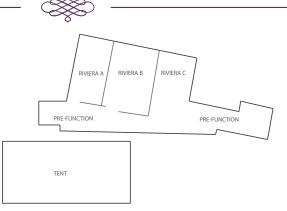
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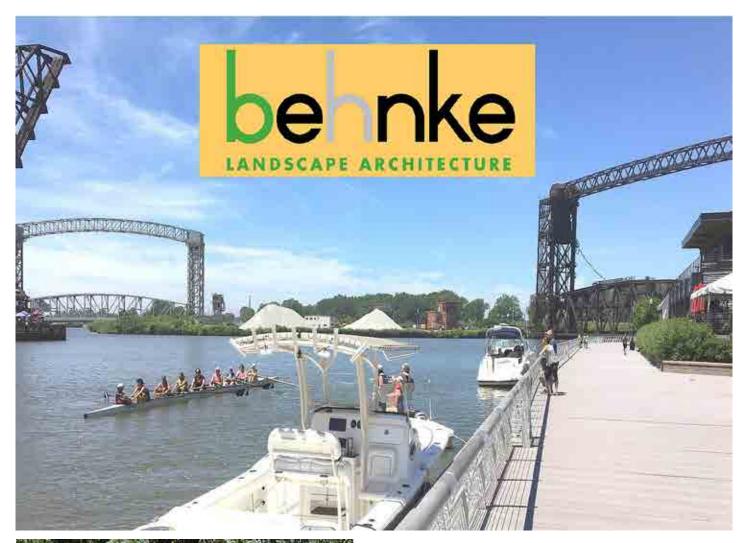






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Trails Showcase



Greater Cleveland Trails & Greenways
Conference Reception
May 31, 2018 • Lago East Bank • Cleveland, Ohio



The Greater Cleveland Trails & Greenways Conference — Trails Showcase — is an opportunity for municipalities, non-profits, park systems and for-profit enterprises to highlight their accomplishments and share "Best Practices" on the development and construction of trails, bike lanes and related facilities as well as very creative programming conducted on these facilities. This year we added the "Pop-Up" category to showcase temporary installations, demonstrations and exhibits which inspire the use or development of a trail or related greenspace.

GREENWAY CHAMPION A TRIBUTE

In addition, we recognize that all initiatives are driven by people. Over the course of a career, several individuals have made notable contributions to the development, use and enjoyment of the region's network of trails, bike lanes and greenways.

This year, The Greater Cleveland Trails and Greenways Conference Committee recognizes Roberta (Bobbi) Reichtell for the contributions she's made to trails and greenspaces throughout the course of her



BOBBI REICHTELL

public service career. Bobbi started with Slavic Village Development Corp. (1985 to 2005) where she led the initiative converting an auto junk yard into the Cleveland Metroparks Mill Creek Falls Yard, working with Cleveland Metroparks to construct both the falls viewing platforms and the Mill Creek trail connecting the falls to Garfield Reservation. While at Neighborhood Progress, Inc. (2005) to 2012), Bobbi was a key player in the Re-Imagining Cleveland Initiative which put city vacant lots back into productive use as community gardens, vineyards, orchards, side yard expansions and stormwater capture projects. Then, as Executive Director of the Campus District, Inc., Bobbi spearheaded the streetscape and bike lane redesign of E 22nd St. (completed, 2016) and the Eastside Lakefront Connector Trail Plan to ultimately connect Tri-C Metro Campus, Cleveland State University

and the residents in between with each other and with our Great Lake Erie. She also was an early board member of Ohio Canal Corridor (now Canalway Partners).

Congratulations, Bobbi! Thank you for all you've done.

Tribute: Marlane Weslian, Slavic Village Development Corporation

Andrew Genzler, Campus District Board Member



Thank you to all organizations that submitted a project or program this year.

2018 marks the third formal Trails Showcase with a remarkable set of thirty-four submissions from six counties, eleven municipalities & neighborhoods, seven park systems, four non-profit organizations, and three for-profit organizations. Projects include physical trails, bike lanes and special, physical amenities which provide for or enhance pedestrian or bicycle use. Programs are activities or events for people which take place on trails, bike lanes and associated green spaces. Pop-Ups include temporary installations, demonstrations and exhibits which inspire the use or development of a trail or related greenspace.

All of the nominations are outstanding. Yet, in order to highlight the most laudable and noteworthy, The GCTG Committee would like to thank the following individuals for serving on the Recognition Panel:

Ginger Christ, The Plain Dealer

Rich Cochran, CEO Western Reserve Land Conservancy

Christine Dersi Davis, American Planning Association, Ohio

Matt Hils, OHM Advisors

Brian Housh, Rails to Trails Conservancy, Midwest Policy Manager

Marc Lefkowitz, GreenCityBlueLake

Sylvan Long, Chair, City of Oberlin Open Space and Visual Environment Commission

Angie Schmitt, Street Blogs

Shanelle, Smith, Executive Director, Trust for Public Lands, Ohio Showcase Committee

Elaine Price, Cuyahoga County Planning Commission

Arthur Schmidt, OHM Advisors





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PROGRAMS



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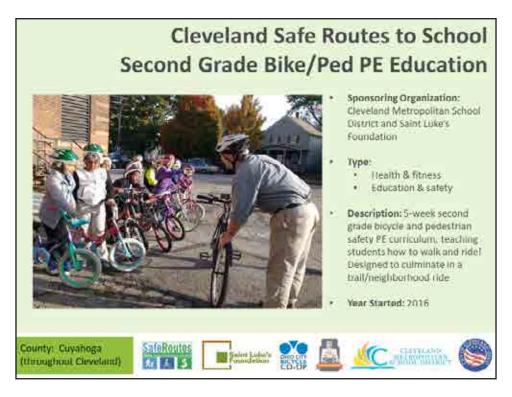
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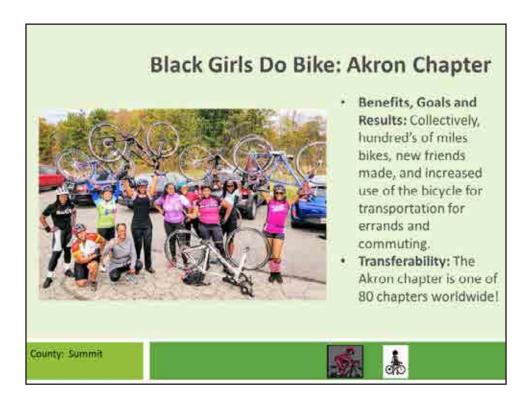
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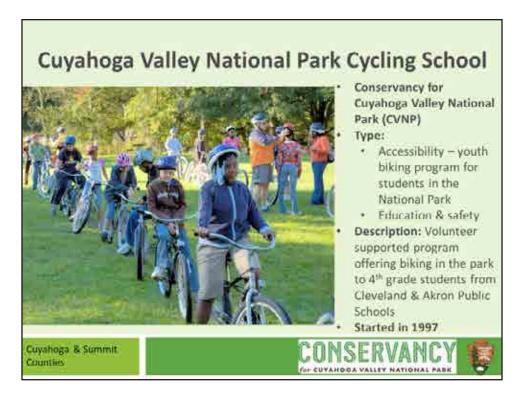
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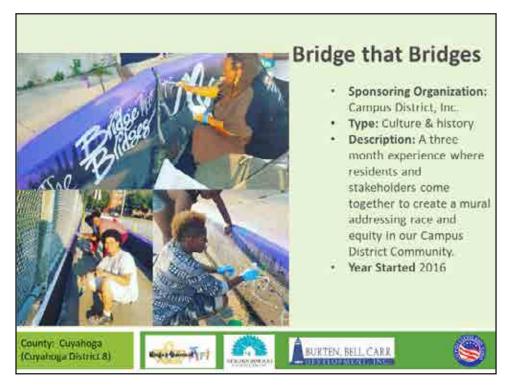
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PROJECTS



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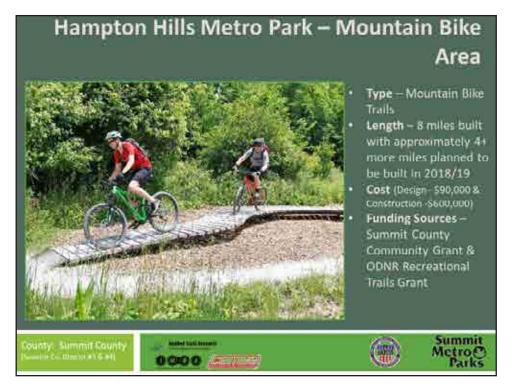




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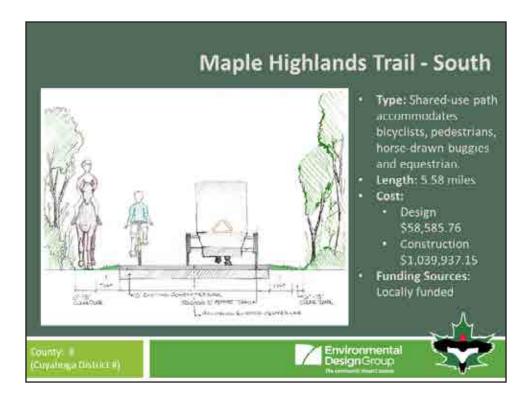
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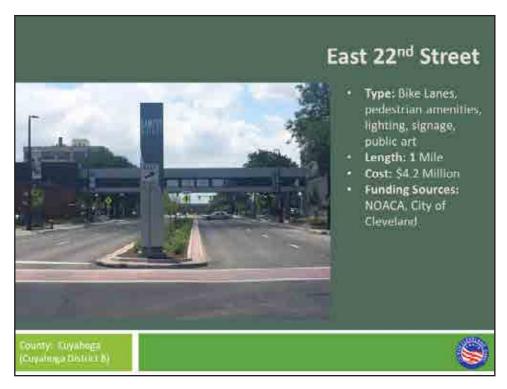
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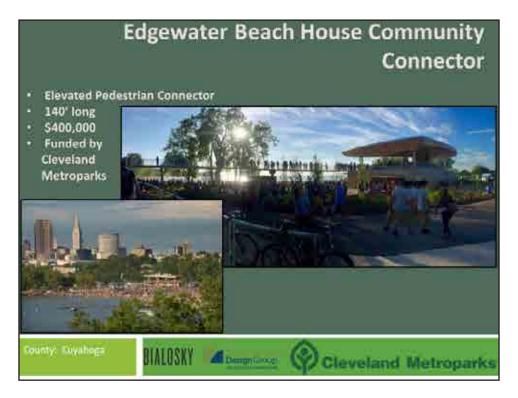
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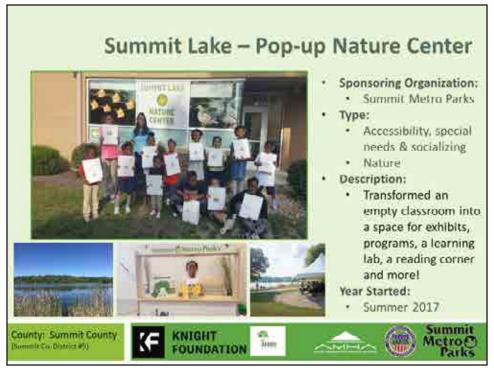


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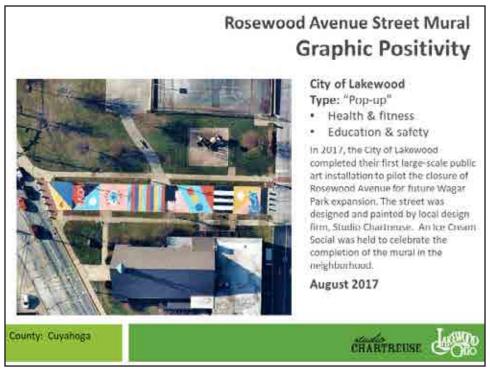
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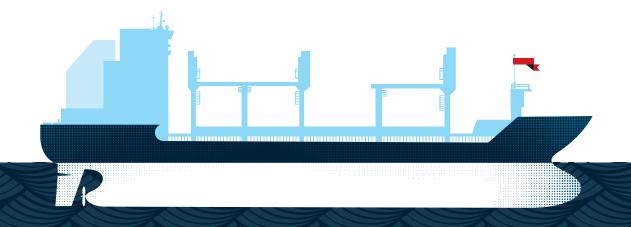


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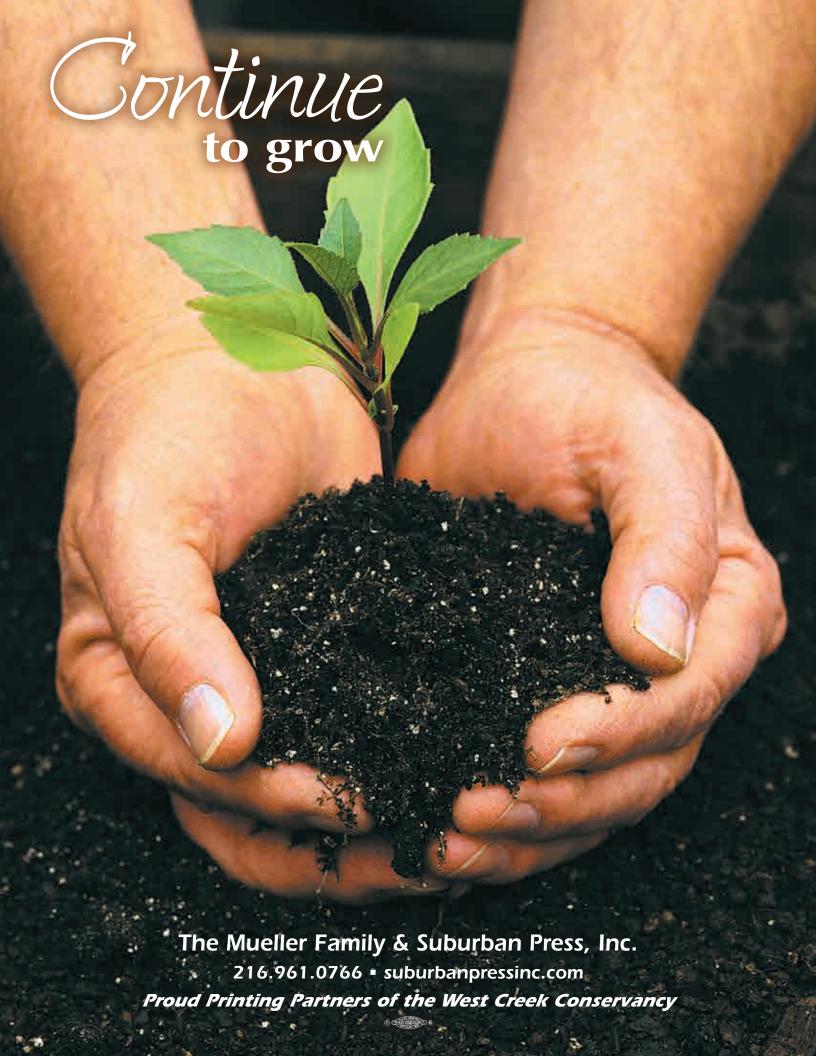
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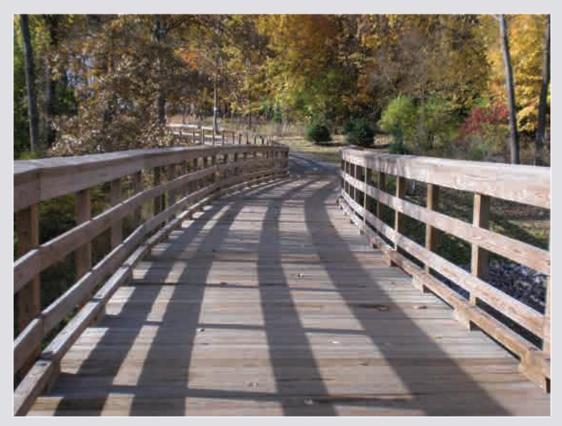


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