Your sponsorship/exhibit is an easy and affordable way to bring visibility to your products, services, programs, projects, publications, or institution. Promotion will be to a targeted audience—a broad range of civic officials, trail planners, builders, managers and advocates (many with direct purchasing authority) seeking up-to-date information, techniques and crucial networking opportunities.

If you choose to exhibit, your exhibit will be located within the main venue, providing conference attendees frequent and relaxed opportunities to view your materials and engage in meaningful discussions during this day-long event.

Beyond the Conference date: recognition of your sponsorship and link to your organization will remain on the GCTrails.org website until the 2018 Conference.

- SHOW YOUR INTEREST AND INVOLVEMENT IN THE DEVELOPMENT OF TRAILS AND GREENWAYS, AND ENHANCING THE QUALITY OF LIFE IN OUR COMMUNITIES.
- DEMONSTRATE THAT YOU ARE POSITIONED FOR THE FUTURE AND MAINTAIN A LEADERSHIP ROLE.
- ENJOY NETWORKING OPPORTUNITIES.
- RECEIVE PROMINENT RECOGNITION FOR YOUR SUPPORT.

Building on feedback from our four previous, highly-regarded Conferences, this event will feature expert speakers, mobile workshops, peer learning, open discussions, and networking opportunities geared toward aiding timely implementation of trail and greenway projects. Plus—a Conference Reception and Projects & Programs Showcase!

A truly unique opportunity to promote your products and services effectively!

Greater Cleveland Trails & Greenways

c/o West Creek Conservancy
P.O. Box 347113
Cleveland, Ohio 44134

GCTrails.org
216-749-3720 x12

2018 Conference
Thursday, May 31
in partnership with
Lago East Bank
1091 Main Avenue
Cleveland, Ohio 44113

Conference Planning Partners

- American Planning Association Cleveland Section
- Big Creek Connects
- Bike Cleveland
- City of Cleveland Office of Sustainability
- Cleveland City Planning Commission
- Cleveland Metroparks
- Cuyahoga County Board of Health
- Cuyahoga County Planning Commission
- Environmental Design Group
- Greater Cleveland Regional Transit Authority
- National Park Service: Rivers & Trails
- Northeast Ohio Areawide Coordinating Agency
- Northeast Ohio Regional Sewer District
- Rails-to-Trails Conservancy
- OHM Advisors
- The Trust for Public Land
- West Creek Conservancy

Who will attend?

- Government & agency officials
- Planners
- Engineers
- Parks and recreation officials
- Landscape architects
- Sanitarians
- Health officials and wellness advocates
- Trail advocates
- Conservationists
- Watershed coordinators
- Sports enthusiasts

CEU credits available

Trails & Greenways: A priority for Greater Cleveland

Decision makers, planners, practitioners and trail advocates from around Greater Cleveland will be gathering on May 31st at Lago in the Aloft Hotel in the newly redeveloped East Bank of the Flats to share ideas, discover new tools, and set the stage to transform plans and concepts into successfully completed projects.

Conference highlights: A local leadership roundable focusing on actions and leadership of the Cuyahoga Greenways Partners as they work to complete the recreation, transportation-choice network in the Greater Cleveland Area; the always popular *Projects and Programs Showcase* during the Conference Reception.

Be a part of this day-long conference and showcase your vision, expertise, products and services!

See the enclosed form, visit GCTrails.org, or call us at 216.749.3720 to learn more about sponsorship/exhibitor opportunities.

CONFERENCE SESSIONS

- Trails, greenways, bikeways – the state of the recreation and transportation-choice network
- Social Issues – equity, integration with neighborhoods, gentrification
- Working with developers – local regulations such as impact fees, making the case, case studies
- New trends and tech in trail construction and management
- Reclamation of unused/abandoned lands
- Water trails update
- Lunch, networking & exhibit time
- Mobile workshops featuring the minds behind the note-worthy new developments
- Conference Reception with spirits/hors d'oeuvres
- The 2018 Showcase recognizing outstanding projects and programming

Participating in this timely and innovative program can help you achieve your marketing goals and objectives.

The enclosed form details exhibiting/sponsoring opportunities or visit GCtrails.org.

Acknowledgement of your leadership role will be remembered by the participants of the Conference long after the event is over.

Greater Cleveland Trails & Greenways Conference

Thursday, May 31, 2018

Lago East Bank, 1091 Main Avenue, Cleveland 44113

GCtrails.org